

# RING OUT--RED BELLS!

## Christmas Handkerchiefs

Handkerchiefs make an appropriate present. The showing now ready for your inspection is the largest holiday stock we have ever offered the trade.

Ladies' Embroidered Initial Handkerchiefs, 6 in box, special, box, 85c.

Special 6-inch Handkerchief Centers regular 25c for 15c.

Handkerchief Centers, 7 inches, embroidered and drawn work, 25c each.

9-inch Centers, plain linen, at 25c.

Ladies' fancy box Handkerchiefs, 3 in box, 45c.

Another lot of Ladies' fancy box Handkerchiefs, 95c.

Hemstitched and embroidered edge Handkerchiefs, special, 10c.

Another lot of hemstitched and embroidered edge Swiss Handkerchiefs, regular 55c each, special 25c.

Children's colored border Handkerchiefs, 3 in box, 15c.

Children's Initial Handkerchiefs, 3 in a box, for 25c.

Ladies' plain linen Handkerchiefs, regular 20c for 10c.

Children's Initial Handkerchiefs, 3 in a box, 35c.

Ladies' hand embroidered Initial Handkerchiefs, 3 in box, for \$1.00.

Ladies' embroidered Initial Handkerchiefs, 3 in box, 65c.

Ring out, red bells, for giving-time has come, Bringing sweet cheer at the close of the year To most mankind--bringing sadness to some.

Open your purse. With generous feeling Do your buying. The task is not trying Down at the store where red bells are pealing.

What to give her? That particular thing The heart desires is there to tempt buyers To pause, admire, then of its beauty sing.

What to give him? Some women ask our aid. It saves worry in the rush and hurry. For him we have the choicest gifts that's made.

Now join the throng and elbow down the aisles: Jostle, mingle, every nerve a-tingle. Amid displays of qualities and styles.

## Many Complimentary Words

Our customers and friends in all directions are complimenting us on the stand we took in not opening the store the first three evenings of this week. We did it in the interests of our employees, holding that it was too much to expect of the salesladies, the cash boys and the men to ask them to come back to the store every night, even if it did cost us the loss of a little business. The many favorable expressions convince us that our position was well taken, to say nothing of the words of appreciation on the part of our employees. There are no Christmas prices at this store. One reason of our tremendous trade is the fact that prices are lower than experienced shoppers really expect.

## Christmas Aprons

Ladies' white aprons make an appropriate present and we have them at all prices. Maids' aprons with bib on, at 25c, 35c, 50c, 65c up to \$2.75. Ladies' large and small aprons, with all bib, at 25c, 35c up to \$2.25.

## Christmas Present Suggestions

BASEMENT CHRISTMAS PRESENTS--Rugs, hassocks, leather portieres, Oriental lamps, lace curtains, pictures, pillow tops, shoe boxes, screens, brass and iron beds. PRESENTS IN HOUSEHOLD HELPS--Chafing dishes, five o'clock teas, hand-painted lemonade pitchers, hand-painted sugars, Lovells vases, dainty china cups and saucers, handsome jardiniere, set of Haviland china, set of silver knives and forks, candlesticks and a thousand other presents.

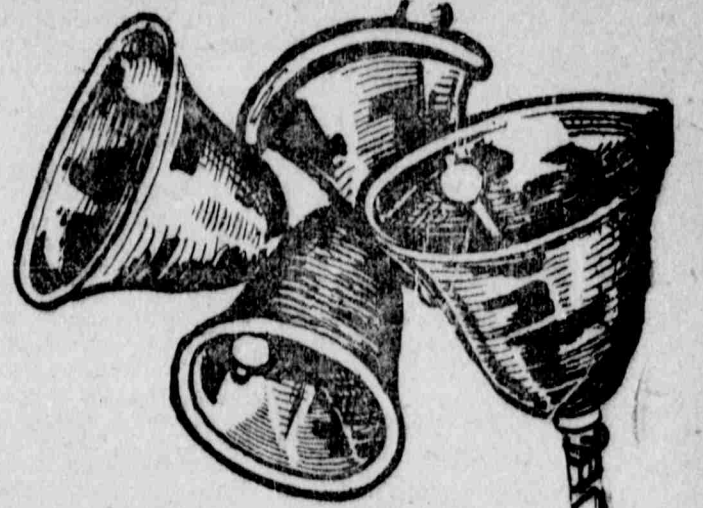
SOMETHING FOR THE BABIES--Bonnets and Hoods--Crocheted and pique slippers; machine and hand-made bibs; dainty long or short kimono; crocheted sacques; hand-made pillow cases; hand-made dresses.

ART SECTION PRESENTS--Sweet grass baskets, and birchwood articles; fancy lined handkerchief boxes. Hand-Made Lace Pieces--Center pieces, scarfs, dollies and lunch cloths, in Brazilian point lace, Battenberg and Cluny.

Hand-Embroidered Pillows--Sofa cushions embroidered in roses, autumn leaves, fleur de lis, holly, violets, and conventional designs. Lithograph, velvet and tapestry tops. CHRISTMAS HOSE--Silk Hose--Plain, in all shades; all-over laces; blacks with colored embroidery.

Lisle Hose--Plain, lace and blacks, with colored embroidery. Muslin Underwear--Pretty French hand-made articles, white aprons, chafing dish aprons, nurse aprons, maids' aprons.

Robes--Nice, warm bath robes, in blanket or elderdown. Dressing Sacques and Kimonos--Silks in pink and light blue, in flower designs. Silk Shawls--In ice wool and zephyr.



# KEITH-O'BRIEN CO.

## Suits -- Half-Prices!

Entire Stock of Long Coat Suits, Half-Prices--Two Days Only.

\$27.50 for \$13.75  
\$30.00 for \$15.00  
\$35.00 for \$17.50  
\$38.00 for \$19.00  
\$40.00 for \$20.00  
\$45.00 for \$22.50  
\$47.50 for \$23.75  
\$50.00 for \$25.00  
\$60.00 for \$30.00  
\$65.00 for \$32.50

All Jackets, Evening Wraps, Fur-Lined Coats and Costumes--At One-Fourth Reduction for Two Days.



## Furs--Special Christmas Reduction--25 Per Cent

Our entire stock of Furs, including a number of new pieces which have just arrived, is now attracting attention on account of the 25 per cent reduction. Considering the reliable character of the Furs and the nearness of Christmas, these reductions become strong inducements.

## Wide Range of Selections

SCARFS--Mink, Mole skin, Krimmer, Sable Fox, Isabella Fox, Russian Fox, Blue Lynx, Marten, Wolverine, Squirrel and Chinchilla.

SEAL JACKETS are also included in the extraordinary reduction.

JACKETS--Electric Seal in the plain; also trimmed with Beaver, Mink and Blended Squirrel and Persian Lamb. Electric Seal, Persian Lamb, self trimmed; also trimmed with Beaver, Nutria and Blended Squirrel.



## Ideal Christmas Slippers for Men, Women and Children.

A splendid line, in all materials. Reduced prices... \$1.45 & \$1.95

## Christmas Presents for Him

Bath Robes, Pajamas, Night Shirts, Underwear, Suspenders, Jewelry, Umbrellas, Shaving Sets, Silk Mufflers, Gloves, Watch Fobs, Cuff Buttons, Smoking Jackets, Handkerchiefs, Neckwear, Hosiery, Shirts, Slippers, Fountain Pens, Hand Bags, Suit Cases, Toilet Sets, Cans.

## Christmas Presents for Her

Hand Bags, Cross and Chain, Purse, Buckles, Brooches, Hat Pins, Buckles, Combs, Toilet Sets, Military Brushes, Mirrors, Books, Toilet Goods, Ribbons, Gloves, Waist Patterns, Jewelry, Fancy Belts, Wood to Burn, Pyrographic Outfits, Burial Wood Boxes, Hoods for Baby, Neckwear, Handkerchiefs, Hosiery, Laces, Ribbons, Gloves, Coats, Suits, Silk Petticoats, Aprons, Vases, Purses, Umbrellas, Slippers, Hand Embroidered Pillows, China Ware, Hand Painted Plates, Jardiniere, Rug, Lace Curtains, Shawls, Scarf Pins, Hand Bags, Suit Cases, Toilet Sets, Cans.

## Christmas Gift Suggestions

Calendars, 25c. Books, 25c and 50c. Fans from 50c to \$1.00. Nail buffers, 25c up to \$1. Nail files, 25c up to 65c. Perfume, 25c up to \$1. Hair brushes, 50c to \$1.50. Fancy belts, 50c to \$1.00. Work boxes, \$1 to \$5. Opera bags, \$1.25 to \$10. Novelty brooches, 25c to \$5. Christmas cards, 4c up to 25c. Hand mirrors, 50c up to \$1. Burnt wood boxes, \$1 to \$5. Novelty hat pins, 10c to 35c. Silver match safes, 75c to \$2. Fancy stick pins, 10c to \$1.50. Men's shaving sets, \$1.25 to \$7. Toilet waters, 25c up to \$1.25. Fountain pens, \$1.50 up to \$5. Cigar and cuff boxes, \$1 to \$5. Belt pins and buckles, 50c to \$2. Fancy silk jewel bags, 25c, 75c. Fancy garters, 75c to \$2 a pair. Bracelets from 50c a pair to \$1. Burnt wood nut bowls, \$1.25 to \$5. Burnt wood plaques, 25c to \$2.50. Manicure sets, complete, \$2 to \$12. Baby solid gold rings, 75c to \$1.50. Misses' leather wrist bags, 25c to 50c. Children's leather chain purses, 50c to 75c. Baby toilet sets, all kinds, 75c to \$2.50. Stag horn toilet sets from \$1.50 to \$10--one-fourth reduction. New novelties in leather bags, \$1.50 to \$12. Toilet sets, ebony and cocobola, \$1.50 to \$15. Handkerchiefs and glove boxes, \$1 to \$5. Ladies' and children's lockets from 50c to \$1. Infants' brush and comb sets, 65c to 75c. Fancy box of stationery, 45c up to \$1.50. Toilet sets, comb, brush and mirror, \$1 to \$4. Fancy hose supporters, 50c to \$2 a pair.

## Who Will Obtain the Automobile?

The whole arrangement for decision will be under the auspices of the management of The Evening Telegram and decision will be reached Saturday night at the Telegram office. Announcement of result in Sunday papers.

## Children's Hats

\$1.25 for 75 Cents

## Christmas Gloves

An Innovation for Men Men wishing to buy presents for ladies will be taken care of by some of our own special shoppers, who know just what to suggest and where to find it. It is an innovation that men appreciate.

## Boys' Sweaters

If you can't think of anything else and you want something fine for the boys' Christmas, buy a sweater, 65c to \$2.25.

## Christmas Umbrellas

## Christmas Shawls

Fascinators or knit shawls make a very appropriate Christmas present. Ice wool fascinators for 50c to \$2.45. Small silk throws for the head, \$1.25 and \$1.55. Large silk shawls with fringe, from \$2.25 to \$3.50. Shetland wool shawls and squares and scarfs, in cream, black, red and pink, at all prices, ranging from 50c to \$3.75.

## Reductions in Main North Aisle

Hat, cloth, hair and military brushes in ebonoid, with sterling silver mountings, regular 35c for 25c.

75c mirrors for 50c.

An elegant assortment of Xmas novelties at one-half regular price.

GOLD MESH BAGS--The season's latest novelty. These bags are already reduced 25 per cent, but there is still another 25 per cent off for two days, making the price one-half of the original price. Rogers Bros. jewel boxes that retail for 75c and \$1.00 can be had for 50 cents.

STERLING SILVER GOODS, such as button hooks, files, shoe horns, letter openers, tooth brushes, nail brushes, powder jars and cream jars, which retail for 25c and 35c, can be had for 15c. The regular 65c and 75c qualities for 50c.

A few toilet cases left which will be sold at 25 per cent reduction.

Up to \$2.50 Turbans

95c

Up to \$4.00 ready-to-wears for

\$1.95

SANTA CLAUS Reception to the Children every afternoon at the Keith-O'Brien Store Jetters Received



One of the most popular toys of the season is the Flying Machine--which really flies. Reduced from 75c to 35c. Delight the little ones with this clever toy.

JUST TWO DAYS. JOIN THE CROWDS AND COME